

## NORWEGIAN CRUISE LINE AND PEPSI OFFER REFRESHING SAVINGS AND SWEEPSTAKES

*Guests can quench their thirst on board all Freestyle Cruising ships with limited time complimentary soda packages*



Norwegian Cruise Line and Pepsi are celebrating summer by offering up to two complimentary soda packages per stateroom on any seven-night sailing or longer. Guests who book a cruise on one of Norwegian Cruise Line's 11 Freestyle Cruising ships from now through October 15, 2009 for sailings through 2010 can request the Pepsi Summer Cup promotion at the time of booking by referencing promotion code PGPOP. Once on board, guests are given a special Norwegian and Pepsi branded souvenir cup and have access to unlimited complimentary fountain soda refills at any bar, lounge or restaurant throughout the duration of the cruise and have the choice of selecting Pepsi, Diet Pepsi, Mountain Dew or Sierra Mist.

Pepsi fans can also try their luck with the 'Sip. Save. Refresh' sweepstakes for a chance to win one of three Norwegian seven-day Alaska or European cruises for two in an oceanview stateroom with round-trip airfare. More information on the contest can be found at <http://www.pepsisipsavererefresh.com>. The sweepstakes ends on August 31, 2009. Pepsi 'Sip. Save. Refresh' codes are available on more than 20 million specially marked Pepsi fountain cups and scratch-off cards at participating restaurants in nearly all 50 states.

